

A large, stylized graphic overlay on a background of several glass jars filled with cannabis buds. The number "7" is white with a thick black outline. The word "MISTAKES" is in a yellow, brush-stroke font. "TO AVOID" is in white with a black outline. Below this, the words "WITH DISPENSARY STORAGE" are in white on an orange rectangular background.

# 7 MISTAKES TO AVOID

WITH DISPENSARY STORAGE

# MAKE THE MOST OF YOUR SPACE!

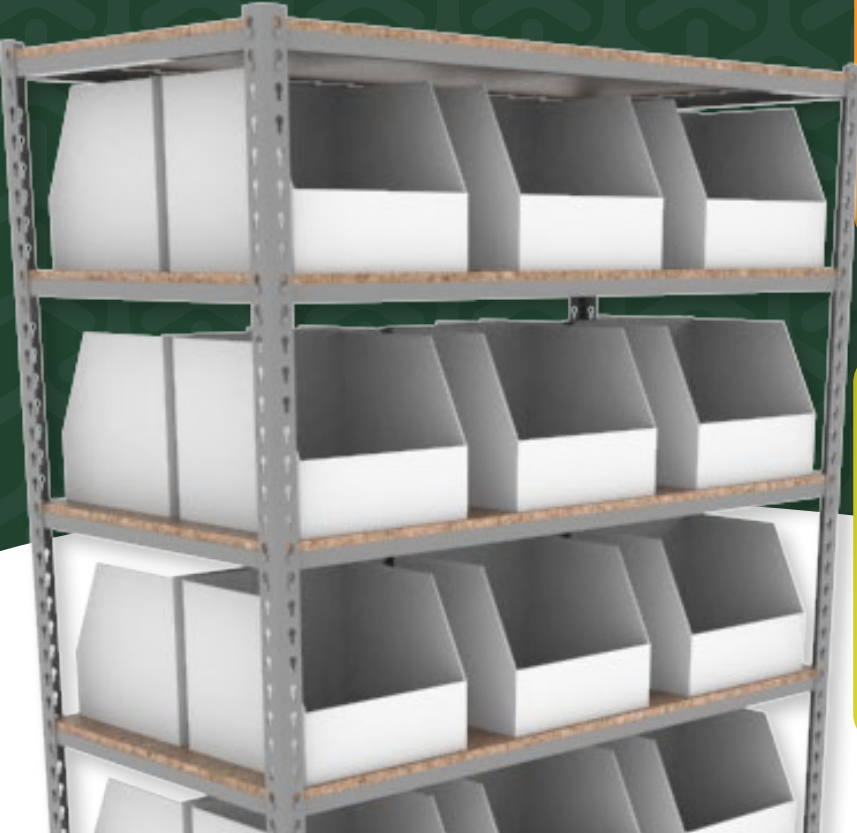
When it comes to cannabis retail, there can be many obstacles to face even before opening your doors to your first patient. Sooner than later, you might **run out of storage space** with all your inventory and rising cannabis brands in the industry. Where will these products all go?

Dispensary storage is no different than general retail storage, and mobile shelving is the preferred storage method for most of the nation's top retailers. Pipp has dominated the retail storage industry for over 40 years, helping retailers **maximize stockroom storage space** and finding innovative ways to keep the area clean and organized.

We have compiled a list of **mistakes to avoid** with your dispensary storage to help you stay ahead in this rising, fast-paced industry.



# BRAND POSITIONING IN BACK-OF-HOUSE



## MISTAKE

### UNORGANIZED BACK-OF-HOUSE

Clear organization is essential in keeping the back-of-house free from cluttering. **Consistent and clear brand representation** throughout the dispensary is necessary to create a cohesive and memorable customer experience. Before starting, dispensaries should clearly understand what message they want to communicate to their customers, and with the brands they carry.

## SOLUTION

### USE STORAGE SYSTEMS TO ACCESS ITEMS

Using a well-thought-out storage system to access brand-specific products will allow quick inventory access. Utilizing shelving units with **individual storage compartments or shelves** for each brand will allow for dedicated and easy-to-manage brand locations. Our Back-of-House Secured Mobile Storage Solutions are available in various configurations to meet your cannabis secured storage goals. They are suited for dispensaries using labeled bins or boxes to store items from each brand separately.

# ARCHITECTURE & CONSTRUCTION

## MISTAKE

### NOT ENOUGH STORAGE SPACE WHEN FIRST DESIGNING

Cannabis dispensaries running out of storage may face several challenges, including stocking popular products, **decreased sales**, and potential **regulatory issues**. It is crucial for dispensaries to carefully manage their inventory and storage space for cannabis to ensure they can meet customer demand and comply with local regulations.

“When I managed a dispensary, the biggest challenge for us by far was not having enough **secured storage**. We had to order smaller quantities until we retrofitted the secure storage room (vault) to accommodate more products. The regulations from state to state varied greatly on secure product storage for cannabis, making it difficult to find the right compliant solution for us; it required talking to an expert who understood the technical specs.”

- **Anders Peterson**,  
*Cannabis Operations Specialist at Pipp Horticulture*

## SOLUTION

### WORKING WITH PIPP TO MAXIMIZE SQUARE FOOTAGE DESIGN

Consider secured storage or a mobile storage system to **maximize square footage** in small spaces. You can design and construct your area to incorporate built-in storage solutions such as robust pry-resistant doors, a fully welded closed tube frame, a three-point rod locking mechanism, tamper-proof hardware, and our secured storage options.

Secured storage provides more space and helps keep inventory protected and organized while storing goods in a fixed space. Storage capacity increases can range from **35-50%** when utilizing high-density mobile shelving.

If increased storage capacity isn't the goal, an additional advantage of choosing high-density mobile shelving is to **decrease the overall storage footprint** in your store. Mobile shelving allows for a specific amount of marijuana storage in a smaller space, freeing up other square footage for selling floors or other elements needed in the store.

15'  
3"  
48"x18"

48"x18"

48"x18"

48"x18"

# ORGANIZATION FOR INVENTORY



## MISTAKE

### DISORGANIZED INVENTORY

Cannabis dispensaries without organized inventory can face many challenges, including difficulty tracking product availability, inaccurate sales reporting, and decreased customer satisfaction. Dispensaries need a **system for inventory management** to ensure smooth operations and happy customers.

## SOLUTION

### FIRST IN, FIRST OUT CONCEPT (FIFO) WITH SECURED STORAGE

Creating a **First In, First Out (FIFO) Concept** with secured storage means that the items are retrieved in the order they were stored, ensuring that the oldest items are sold from inventory first. This system can be helpful in various situations, such as inventory management or product freshness.

# MISTAKE

## FORGETTING ABOUT THE DETAILS

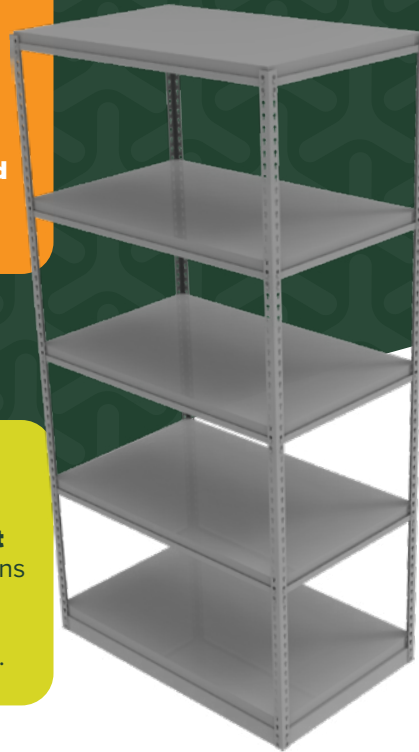
It is essential to ensure that cannabis dispensaries with secured storage utilize **climate control measures** to maintain appropriate temperature and humidity levels. Mistakes in climate control can lead to the product's degradation and failure to maintain proper humidity levels. Failure to maintain climate control can cause **mold and mildew** to grow on the packaged plants, affecting the potency and quality of cannabis products.

# SOLUTION

## STORAGE SYSTEMS WITH POWDER COATING

Implementing storage systems with a **powder coat paint** or **zinc-plated finish** can address climate control concerns in cannabis dispensaries - with appropriate temperature and humidity levels, helping maintain a clean and safe environment for storing products and extending shelf life.

# CLIMATE



# DESIGNING WITH EMPLOYEES IN MIND

## MISTAKE

### NOT CONSIDERING EMPLOYEE'S WORKFLOW WHEN DESIGNING

Designing a cannabis dispensary with employees in mind requires considering their **safety and comfort** while creating an **efficient workflow process**. It's essential to consider the back of the house in these considerations. Providing adequate employee training to operate the dispensary safely and effectively is vital to a successful team.

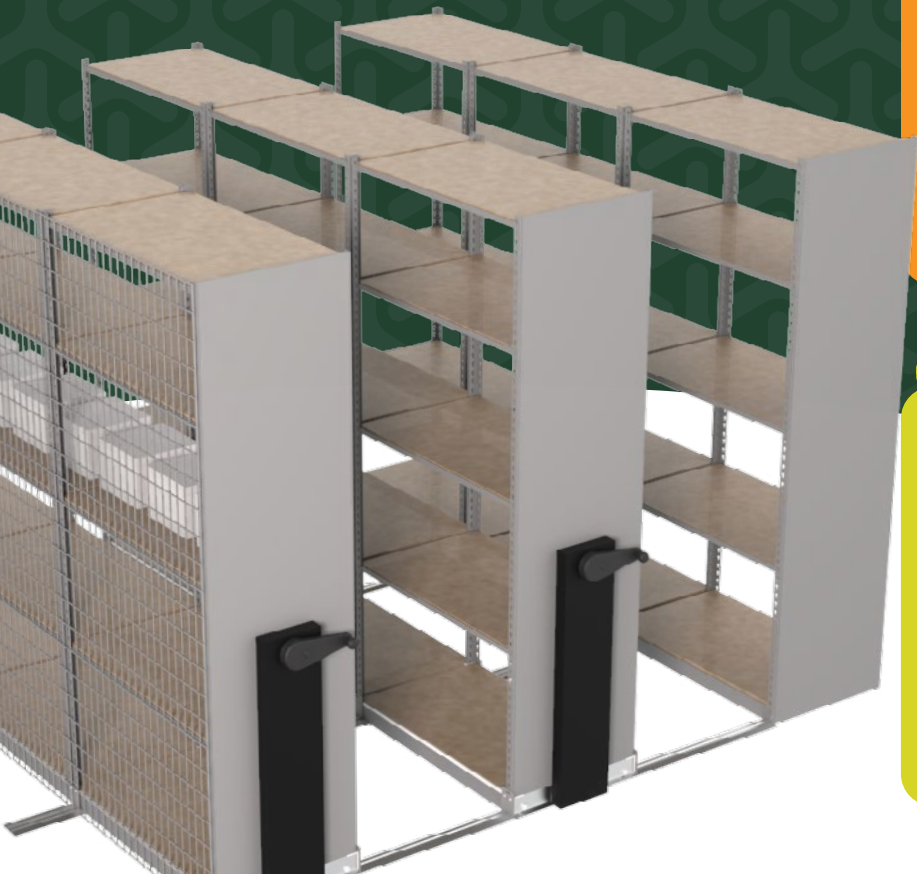
## SOLUTION

### CREATING AN EFFICIENT WORKFLOW WITH SECURED STORAGE

Establishing **transparent processes and procedures** is essential to improving workflow efficiency. A mobile storage system with secured storage can allow for a more efficient existing workflow by removing fixed aisles and more efficient use of square footage. Secured storage can help create a system that tracks inventory and limits access to authorized personnel - preventing theft or unauthorized use of products. Additionally, **regular audits** can help ensure regulatory compliance and identify potential issues early on.



# CLEANLINESS



## MISTAKE

### UNREACHABLE AREAS TO CLEAN

Having areas that are difficult to reach and clean regularly can cause inadequate cleaning and sanitizing of surfaces and equipment and failure to store and label products properly. These mistakes can lead to **potential health hazards** for employees and customers. Following proper cleanliness and cannabis storage protocols ensures a **safe and healthy environment**.

## SOLUTION

### REGULARLY CLEANING ALL SURFACES EASILY WITH MOBILE AISLES

Creating a schedule that includes regular cleaning of all surfaces and training staff on proper cleaning and sanitizing procedures helps ensure everyone follows the same guidelines while utilizing secured storage options like **Secured Storage Systems** and **Mobile Storage Systems** to store products safely and securely. Implementing a system to ensure that all products are organized and easy to find makes cleaning and sanitizing the area more long-term manageable.



# PERSONAL EMPLOYEE ITEMS **SECURITY**

## **MISTAKE**

### **NO AREA FOR EMPLOYEE BELONGINGS**

Not providing a designated space for team members to store their personal belongings on the job can lead to cluttered work areas and potential security issues.

Dispensaries need to prioritize the safety and comfort of their employees by providing adequate storage solutions for personal items.

## **SOLUTION**

### **SECURED EMPLOYEE LOCKERS**

Using employee lockers can help keep the workspace organized and provide a secure place for employees to store their personal belongings. There are various options with employee lockers, from different heights and size openings to other door options that include solid, ventilated, and even see-through.



# WE'VE GOT YOU COVERED!

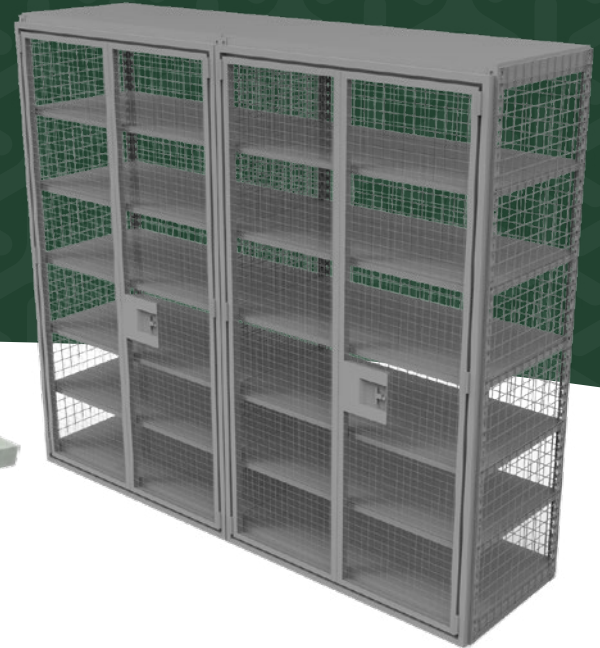
Pipp has a **40-plus-year history** of providing storage solutions. Retail Dispensary Storage is the latest application where our wide variety of products can improve efficiency, workflow, security, and overall employee satisfaction.

Our team of **in-house experts** can provide detailed storage area designs, goal specific shelving elevations, offer a turnkey experience by installing the fixtures and solve storage concerns in the retail dispensary market. Our products solve the storage issues for many of the top specialty retailers in North America.



# WANT TO *LEARN MORE?*


Pipp Horticulture offers a wide range of racking and storage options for dispensaries.  
**Scan the QR code** to learn more about all of our post-harvest storage solutions!



# FLORATERRA



Contact **Pipp Horticulture's** team of expert designers and experienced dispensary operators to take the first step towards maximizing your dispensary storage space!

 (616) 988-4044

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