



FOG CITY FARMS
SANTA CRUZ, CALIFORNIA

PIPP[®]
HORTICULTURE



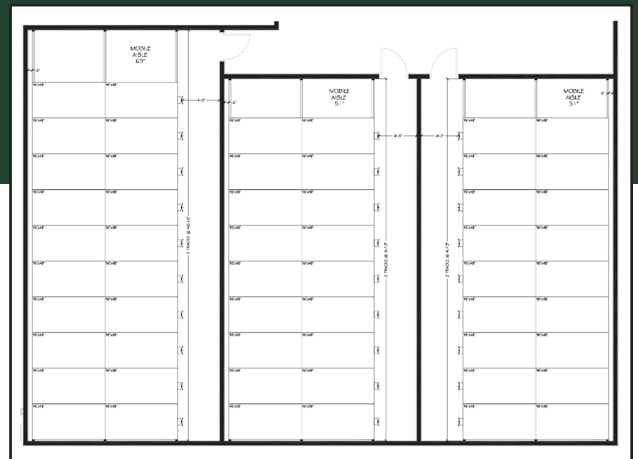
FOG CITY FARMS CASE STUDY

ABOUT FOG CITY FARMS

Fog City Farms is a licensed cannabis cultivation company based in Santa Cruz County, specializing in sustainable growing and business practices, with an emphasis on boutique strains. For over 15 years we have pioneered cultivating only the highest quality cannabis flowers. From nurturing our plants at a young age, to flowering them full harvest, we are committed to producing a clean end product. Our team of local Santa Cruz residents work together as a family. It is extremely important to us to keep a standard of excellence, while also making sure we still have fun while doing what we do best. We use an integrated vertical racking system with LED lights throughout the flowering process to attain the perfect flower. Quality is our number one focus. We strive to always produce a product we can be proud of.

PLANNING

Our team of in-house designers, engineers, and experienced cultivation experts designed a mobile cultivation system that integrated with the other components necessary for successful operation, like lighting, airflow, irrigation and drainage systems.



THE PROBLEM



GROW vertically maximize canopy space



MOVEMENT of aisles for a better workflow



BETTER OUTPUT per square footage

Elevate. Cultivate. Grow.™



THE SOLUTION

Pipp provided multi-level, mobile grow racks with our patented Drip-To-Drain Trays with HDPE Inserts. The movable racks eliminated fixed aisles and provided a second grow level. The second grow level can easily be accessed with Pipp's patent-pending ELEVATE™ Platform System. **OUR MOBILE VERTICAL GROW RACK SYSTEM ULTIMATELY TRIPLED THEIR CANOPY SPACE** while improving access and minimizing labor burden.

THE BENEFITS



ACHIEVED a more sustainable and environmentally conscious platform



HIGHER YIELD with less overhead costs



INCREASED EFFICIENCY and streamlined workflow



“Pipp Mobile has enabled us to have a highly efficient, durable, multi-layered platform. The carriages make all parts of the garden easily accessible and are almost effortless to move.”

JAMES CUNNINGHAM, Co-Founder & Director of Operations

