

Jushi

PIPP[®]
HORTICULTURE



JUSHI MA, INC. CASE STUDY

ABOUT JUSHI MA, INC.

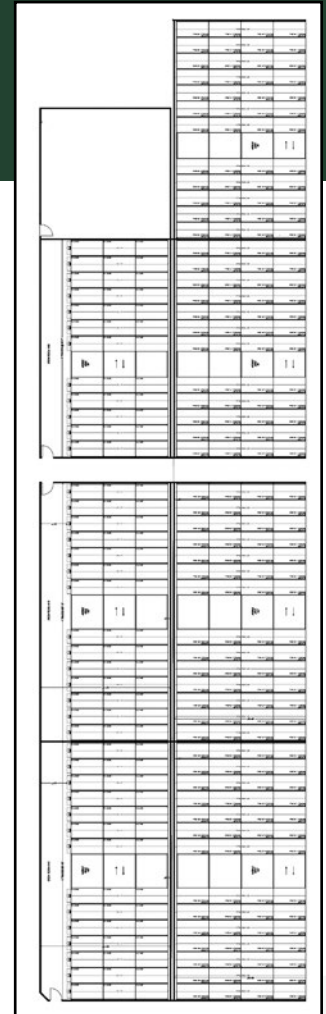
Our passion for cannabis translates through all areas of our company, from seed to sale. We strive to develop a premium range of flower, concentrates, and edibles that allow consumers to own their cannabis experience. This is accomplished through quality products and service, coupled with access to information, enabling empowered cannabis consumption.

PLANNING

Initially, Jushi MA, Inc. had planned for single-level Flower Rooms in their cultivation facility. However, after meeting with the Pipp Horticulture team and discussing **OPTIMAL GROW ROOM DESIGN** and equipment integration, the decision was made to “go vertical”, adding additional grow levels in all Flower and Veg Rooms!

This was accomplished in phases: Phase 1 was a **DOUBLE-TIER MOBILE GROW RACK SYSTEM** for Veg Rooms paired with single-level rolling benches in Flower.

In Phase 2, Pipp’s installation team quickly & easily converted the single-level benches to double-tier for Flower and double-level mobile racks where converted to triple-tier for Veg. In total, Jushi MA, Inc. achieved nearly **21,000 SQ. FT. OF CANOPY** through the effective use and application of the Pipp Horticulture **MOBILE VERTICAL RACKING** systems and Greenhaus Inc. Drip-to-Drain Grow Trays!



Elevate. Cultivate. Grow.™



THE SOLUTION

Installing Pipp Horticulture's mobile vertical grow racks allowed Jushi MA, Inc. to **INCREASE THEIR CAPACITY TO GROW, IN TURN, CREATING A HIGHER YIELD.** The partnership between Pipp and Jushi MA, Inc. has helped created a cultivation facility that is ready to scale and ready to sell.

THE BENEFITS



MINIMIZED wasted grow room space



21,000 SQFT of canopy with Vertical Farming



140% MORE CANOPY SPACE in total



"This way, we grow vertically, thus using less space through optimizing the height of our facility; our ceiling is 15 feet high, indeed! The *Pipp Racking system* allows us to grow 1,000 plants per rack, and it rolls like a charm. This makes the irrigation extremely easy, and saves a lot of time.

