



**OAKFRUITLAND**  
FARMERS

# OAKFRUITLAND CASE STUDY

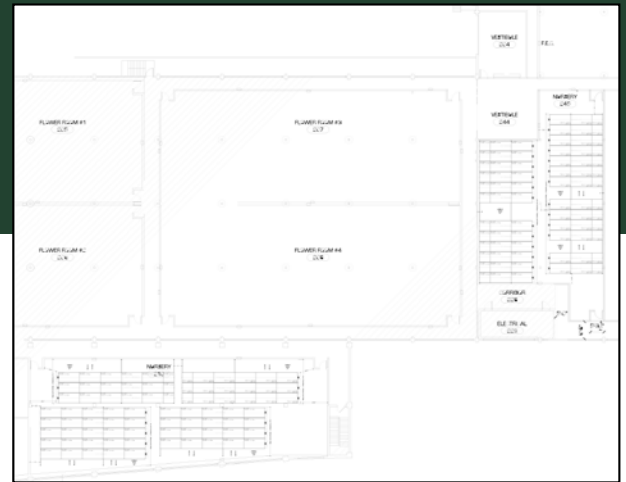
## ABOUT OAKFRUITLAND

Oakfruitland began making waves in the fast-paced California market with their hand-trimming methods, where growers trim the leaves of each plant and flower by hand to customize the size, deliver premium quality, and maximize flower material. The care brought to their plants carried over to the cultivar, with their signature “Oak-Lato”, quickly becoming a California dispensary staple.

The demand for their product continued to increase rapidly and the leadership decided it was time to do something fast in order to greatly ramp up production. This is when they made the decision to shift their facility from single-tier HPS to multi-tiered vertical farming systems with LED technology.

## PLANNING

Pipp’s team of in-house designers, engineers, and experienced cultivation experts designed a mobile cultivation system that integrated with the other components necessary for successful operation, such as lighting, airflow, irrigation, and drainage systems. All of these tools help Oakfruitland ensure that they are producing the highest quality products possible for their customers.



## THE GOAL

### GROW

vertically to maximize canopy space within a set footprint



### MOVEMENT

of aisles for a better workflow



### INCREASED OUTPUT

per square footage





## THE SOLUTION

Oakfruitland nearly tripled its harvest and created over 3,200 sq. ft. of canopy space in one of its grow rooms by implementing Pipp Horticulture Mobile Vertical Grow Racks and Vertical Air Solutions. This, along with additional grow solutions such as the ELEVATE™ Platform System and Vertical Air Solutions™, allowed Oakfruitland to greatly improve their workflows and increase their overall output per square footage.



## THE RESULTS

**MULTI-TIER**  
cultivation system installed

**SAFER WORK SPACE**  
with movable aisles and easy access to upper levels

**OVER 3,200 SQ. FT.**  
of canopy created



“Pipp is innovating the gardening space by allowing gardeners to utilize all of their space. They are killing it; keep up the good work!”

- **SALES MANAGER**, Oakfruitland

