



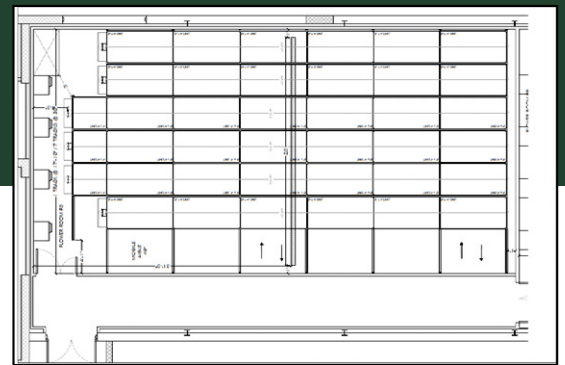
## SOZO CASE STUDY

### ABOUT SOZO

Sozo cultivates, processes (concentrate), and sells quality cannabis products in stores they feel good about. No shortcuts here. They believe plants grown with care produce better outcomes. Whether it's trichome-encrusted flower or top-quality concentrates, the better the input, the better the output. Each step of their cultivation process comes with a deep sense of care. From the moment seeds are planted, they nurture cultivars to retain full terpene and cannabinoid expression.

### PLANNING

Pipp's team of in-house designers, engineers, and experienced cultivation experts designed a mobile cultivation system that integrated with the other components necessary for successful operation, such as lighting, airflow, irrigation, and drainage systems. All of these tools help Sozo ensure that they are producing the highest quality products possible for their customers.



## THE GOAL



### GROW

vertically to maximize canopy space within a set footprint



### MOVEMENT

of aisles for better workflow and efficiency



### INCREASED OUTPUT

per square footage





## THE SOLUTION

Pipp Horticulture worked with Sozo to implement Mobile Vertical Racking Systems that created **70% more canopy space** in their Detroit cultivation facility. To further improve the efficiency of their grow operation, Sozo also added Pipp's revolutionary ELEVATE™ Platform System, which allows growers to safely access plants on the upper level, as well as their ABS Combination Grow Trays and Drying Carts/Racks.



## THE RESULTS

**MULTI-TIER**  
cultivation system installed

**SAFER WORK SPACE**  
with movable aisles and easy access to upper levels

**70% CANOPY GAINS**  
with 24,824 sq. ft. of canopy created



"The Pipp **ELEVATE™ Platform System** has been a complete game changer!"

- **JACQARA JACKSON**, Sozo Flower Manager

