



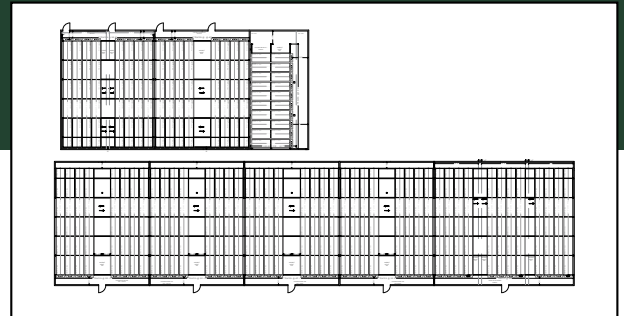
TRU INFUSION CASE STUDY

ABOUT TRU INFUSION

TRU Infusion products offer a premium cannabis experience by utilizing the most advanced technology combined with the safest and most efficient production methods available. The TRU Infusion lab uses proprietary extraction techniques for clean and pure outcomes. Their prepared products are made from scratch to ensure quality, complete infusion, and accurate dosing.

PLANNING

The TRU Infusion team kept its eye on emerging technologies and farming methods to boost production while maintaining high flower quality. They ultimately decided to transition from single-tier to multi-tiered vertical farming and soon partnered with Pipp Horticulture, Greenhaus Industries, and Vertical Air Solutions to create the ultimate vertical farming environment. Over 1,188 plants are flourishing in 6, two and three-tiered flower rooms, and demand for their quality flower is multiplying in the cannabis industry.



THE GOAL

GROW

vertically to maximize canopy space within a set footprint



EFFICIENT & SAFE

production methods



INCREASED OUTPUT

per square footage



Elevate. Cultivate. Grow.™



THE SOLUTION

The TRU Infusion team also made use of the ELEVATE™ Platform System to easily perform plant maintenance on the two and three tiers of their canopy. The ELEVATE™ Platform System is a robust, lightweight, and portable deck that allows cultivators to access the upper levels of PIPP's Multi-Tier Mobile Grow Racks quickly, efficiently, and most importantly – safely. This patent-pending system was designed to integrate with PIPP's Bulk Rack Shelving Systems without any modifications. The ELEVATE™ Platform System can be installed on new or existing mobile vertical grow racks.



THE RESULTS

MULTI-TIER
cultivation system installed

SAFER WORK SPACE with
movable aisles and easy access to
upper levels

OVER 24,512 SQ. FT.
of canopy created



“Pipp’s industry-leading horticulture experience and knowledge of the cultivation process made it perfect for our cultivation facility.”

- **DAVE LAWSON**, TRU Infusion COO

