



TRULIEVE CASE STUDY

ABOUT TRULIEVE

With several locations across the East and West coast, Trulieve believes in the power of cannabis for all. Their team takes great pride in building community, offering innovative products and advocating for the industry. In order to educate and spread equity within the cannabis industry, Trulieve had to continue expanding across the U.S., which meant they needed the ability to grow more product and increase production capacity – quickly and efficiently. The team knew going vertical was the new standard for indoor cultivation and was prudent to their aim to expand sustainably.

PLANNING

After meeting with several vertical racking providers, Trulieve consulted with fellow facility owners to find out who was the most reliable and innovative racking providers that worked alongside owners to accomplish goals. This is when their team heeded advice from other cultivators and contacted Pipp Horticulture's CAD team to prepare room drawings including elevations of the vertical, grow systems, to ensure efficient grow space. After seeing the capabilities of the racking system and accessories, Trulieve decided to partner with Pipp Horticulture to transform into an indoor vertical cultivation facility.



THE GOAL



GROW

vertically to maximize canopy space within a set footprint



MOVEMENT

of aisles for better workflow and efficiency



INCREASED OUTPUT

per square footage



THE SOLUTION

Fast forward a few years, now the Trulieve cultivation facility is fully equipped with the ultimate dream team: Pipp Horticulture Mobile Vertical Grow Racks, Vertical Air Solutions and Greenhaus Grow Trays. Working directly with Pipp's team of in-house professional engineers, CAD designers, sales support, and experienced vertical farming operators they were able to experience unparalleled support before and after the equipment installation to ensure operational success.



THE RESULTS

MULTI-TIER
cultivation system installed

MORE SUSTAINABLE and
environmentally conscious platform

25,000 SQ. FT.
of canopy created



"It's been amazing! Pipp has been a great help and after combining the system with **Vertical Air Solutions** and **ELEVATE™**, it has been a knockout combination for us!"

- **RYAN BURKHARDT**, *Trulieve*

