



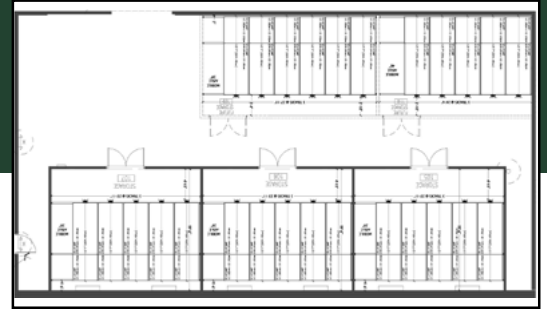
# URBAN WELLNESS CASE STUDY

## ABOUT URBAN WELLNESS

At Urban Wellness, we believe in utilizing technologies, research and development, and patient input to drive our company into the future. That's why we've collaborated with PIPP Horticulture and Mammoth LED to create a state-of-the-art grow facility that allows us to produce the highest quality medicine we've ever seen.

## PLANNING

Our team of in-house designers, engineers, and experienced cultivation experts designed a mobile cultivation system that integrated with the other components necessary for successful operation, like lighting, airflow, irrigation and drainage systems.



## THE PROBLEM



**MAXIMIZE** our yield in order to meet the demand of the medical program.



**INCREASE QUALITY** by using Vertical Farming. They are able to provide the highest quality plants.



**CONTROL** in their facility. They are assuring the safest, cleanest product, free of contaminants and exceeding the standards of all state-mandated quality assurance tests.



(616) 988-4044 | [pipphorticulture.com](http://pipphorticulture.com)  
[info@pipphorticulture.com](mailto:info@pipphorticulture.com)

@PippHorticulture    



# Elevate. Cultivate. Grow.

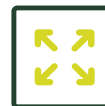


## THE SOLUTION

Managing a grow facility while maximizing yields—particularly in an urban area—can be difficult, and finding a large enough space can come at a hefty price. **BY TRANSITIONING TO VERTICAL FARMING, WE MAXIMIZE CANOPY SPACE AND MORE THAN DOUBLE PRODUCTION PER SQUARE FOOT.** Racks are easily moved and adjusted, increasing efficiency and creating a more streamlined workflow in our facility.



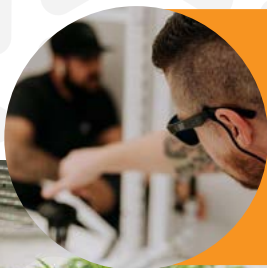
**HIGHER YIELD** with less overhead costs.



**CANOPY GAIN** of up to a 65% increase.



**CANOPY TOTAL** space increased to 3,072 sqft.



“By transitioning to Pipp Horticulture’s vertical farming, we maximize canopy space and more than double production per square foot while increasing efficiency and a streamlined workflow. Pipp’s Vertical Racking has increased their total canopy to 3,072 square foot.”

**TONY MARTINEZ**, *Cultivation Manager*

